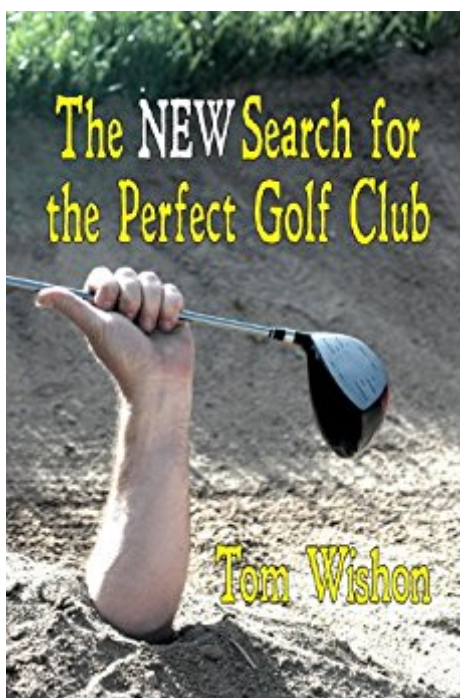


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# The NEW Search For The Perfect Golf Club



## Synopsis

How much do you really know about your golf clubs? Did you know that: \* The lower the loft on your driver, the farther you'll hit it? \* Your new driver has a larger "sweet spot"? \* You are playing a stiff shaft, because it says so on it. \* Women's clubs are designed for women? Fine, but the problem is | NONE OF THOSE THINGS ARE TRUE Tom Wishon, one of the world's leading club designers, takes you on a guided tour of the golf club, explaining in lay language how and why golf clubs work the way they do. Perhaps of even greater importance, he explains what to look for "and what to look out for" when you buy your next club. "The average golfer knows little more about golf clubs than what he or she reads in advertising or sees in Golf Channel infomercials. This lack of golf equipment knowledge results in millions of golfers attempting to play an already difficult game with equipment that not only won't, but CAN'T POSSIBLY allow them to play to the best of their ability." It turns out the latest cutting-edge frontier in golf is plain old-fashioned custom club fitting. Do you think: \* That clubheads made from harder metal will hit the ball farther? \* The faster you swing, the stiffer your shaft should be? \* That your clubs are "just like the ones the pros use"? Find out WHY those things are not true and learn the things they do NOT tell you in the golf club ads!

## Book Information

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## Customer Reviews

This is probably the single most valuable book you could read prior to purchasing any golf clubs. It is clearly written and contains an absolute wealth of knowledge. If you're buying a driver, I recommend his search for the perfect driver as well.

What really got to me is how Wishon shows that the hardware suppliers have gradually strengthened the lofts of golf clubs and the lengths of the shafts to the point where the average or below average golf hacker will find it more difficult to improve his game. Wishon shows how to take charge of your game. He points out simple things that you can do to improve your golf equipment as well as advising you to get to the nearest clubmaking professional who will measure you for a set of clubs that will help you to improve your game. Wishon feels that it is the average golfer who can benefit for custom clubs built to the individual measurements made by a clubmaking professional.

Tom Wishon goes into a ton of details about your golf clubs and how it impacts your results. At times, the detail might be eye glazing for some readers, but if so, just pick up the key concepts and move along. He really gives an excellent overview of all the items that impact the results of your golf shot from the way your clubs are designed. A few of the items are starting to get a little dated, i.e. he spends a lot of time talking about the fact that most golfers should carry hybrids instead of long irons- I think most golfers have started to carry hybrids instead of a 2-3-4 iron so that's not as applicable as it was at one point. But that does not take away from the value of this book. It gives you a great education. Warning, it will make you want to rush right out to get fitted at a custom club maker, so you do risk upsetting your spouse with that potentially unseen expense. I still haven't made that sale, but I fully intend to!

After reading Wishon's book, I wish I didn't walk into the big box golf stores and buy clubs right off the rack. I used there "simulator" to hit irons, and was astonished I was hitting them so far. No kidding, the launch monitor at the big box golf store is dialed in for distance. We all want distance, so seeing that...I bought clubs right off the rack. They turned out to be completely wrong for my game. Wishon describes the science in club making and the reasons to have them professionally fitted. He's right. I now have a custom set of irons that are set to my strength, swing style and

speed. I went from a 22-handicap to a 12-handicap. If you want to improve your game and shot making consistency because of the clubs that your using - read this book. It's not a book that teaches you lessons on how to swing, that's up to you, but it's made for those that want to understand how a golf club works.

If you don't know much about Tom Wishon this the book you want ....informative, good reference, and there will be some smiles too.

Tom Wishon gives us more than enough data and explanation to figure out how to fit our golf clubs. Or, at least why we should find a good club fitter. I've been fighting with my instructor/ club builder for years. With this book as a guide , I built a new driver to size and I started hitting fairways. I Sold the club to a friend ( for what it cost me ) I cut my own driver cut down and had it re-swing-weighted and it's great. I shaved off about 7 strokes by having a driver I can consistently hit on the sweet spot. It is an easy read and I think it gave me the big picture more than any other golf book.

Great book. Fast service.

I gave The book 5 stars, because The book is a no frills look into club fitting and golf clubs in general. a must read for anyone looking to be fitted for clubs or would just like to know how clubs work Tom gives ,straight forward discussions on all topics. with no hype, unlike another big name golf fitter (Maltby) in the industry. Tom is a class act with a wealth of knowledge. And when you read The book it's clear he has a passion for sharing this

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